

# LONG ISLAND DIVIDED



## BILL DEDMAN

Bill Dedman is a Pulitzer and Peabody award-winning investigative reporter, bestselling author, and keynote speaker. He has spoken on fair housing and fair lending issues to the National Association of REALTORS®, the Federal Reserve, HUD, and banking and real estate associations. Bill was one of four lead reporters on Newsday's undercover investigation of racial steering by real estate agents, *Long Island Divided*.

## Lessons Learned From Long Island Divided

The investigation, published in November 2019, revealed that Long Island's dominant residential real estate brokerages helped reinforce racial segregation through illegal steering of customers.

Join us as we explore the investigation, testing process, and its major findings with Bill Dedman. Attendees will learn how to avoid steering, whether or not agents can talk about schools, and the best practices for ensuring fair treatment of all.

Join us for a watch party at the Association office!  
December 14th, 11:00 am to 1:00 pm



Register at [gbrar.com](https://gbrar.com)

If you are a broker would like a link to the webinar for showing at your office contact [Debbie@gbrar.com](mailto:Debbie@gbrar.com).